Print ISSN: 0975-024X; Online ISSN: 2456-1371

# Ancient Wisdom, Modern Dilemmas: Reframing Decision-Making through the lens of Indian Epics

Sanjay Fuloria<sup>1</sup>, Shubhagata Roy<sup>2</sup>

<sup>1</sup>Professor, ICFAI Business School, ICFAI Foundation for Higher Education, Hyderabad, India

Assistant Professor, ICFAI Business School, ICFAI Foundation for Higher Education, Hyderabad, India, E-mail: roy.shubhagata@gmail.com

### **Abstract**

This paper explores the enduring relevance of ancient Indian philosophical traditions in enriching modern decision-making frameworks. Despite rapid advancements in technology and increased competitive pressures in contemporary organizations, persistent challenges related to ethics, sustainability, and leadership call for a more holistic, value-centered paradigm. Drawing on primary texts—including the Vedas, Upanishads, Mahabharata, Ramayana, Bhagavad Gita, and Arthashastra—and supported by rigorous analysis of interdisciplinary literature, this study systematically evaluates key principles of Indian thought such as Dharma (righteous conduct), Karma (action and consequence), and Viveka (discriminative wisdom).

Findings reveal that these traditions advocate a deeply integrated view of decision-making that emphasizes ethical responsibility, long-term stewardship, intuitive discernment, and community-centric leadership. Analysis also identifies substantial contrasts with Western-centric utility-based models that often privilege short-term goals and empirical data, suggesting the need for leadership practices that balance material outcomes with moral and spiritual well-being. Moreover, the research underscores the practical application of Indian philosophies in contemporary leadership development, ethical decision tools, sustainability practices, and cross-cultural management frameworks, positioning these teachings as a robust foundation for leaders operating in volatile, diverse, and uncertain environments.

By bridging ancient Indian insights with modern theory and practice, this study advances a transcendent, ethically grounded model of decision-making that responds to global imperatives for sustainability, inclusion, and moral integrity. Furthermore, the findings highlight future avenues for interdisciplinary research and underscore the capacity of these philosophies to inspire enduring, ethically resilient leadership across cultural and organizational contexts. Ultimately, this work asserts that time-honored Indian thought can serve as a vital resource for cultivating responsible decision-making and fostering holistic leadership that harmonizes individual ambitions with collective flourishing and planetary well-being.

Keywords: Ancient Indian philosophy, decision-making, leadership ethics, sustainability, Dharma, Karma, Viveka, holistic leadership, management practices, cross-cultural perspectives)

### Introduction

This exploration delves into the rich philosophical traditions of ancient India, examining their profound insights into the intricate process of human decision-making. Despite advancements in science and technology that have simplified daily life, contemporary society grapples with heightened competition and an intense struggle for success across various professional domains. This persistent pursuit often leads to increased stress and anxiety, underscoring the timeless relevance of ancient wisdom in navigating modern

(Corresponding Author: Shubhagata Roy, Assistant Professor, ICFAI Business School, ICFAI Foundation for Higher Education, Hyderabad, E-mail: roy.shubhagata@gmail.com

**How to Cite the article:** Fuloria S.; Roy S., (2025). Ancient Wisdom, Modern Dilemmas: Reframing Decision-Making through the lens of Indian Epics, Purushartha, 18(1), 25-40.

Source of Support: Nil Conflict of interest: None

complexities.

The enduring questions concerning human choices and their ramifications, which are central to contemporary philosophical discourse, were thoroughly explored by Indian philosophers,

<sup>©</sup> The Author(s). 2025 Open Access This article is distributed under the terms of the Creative Commons Attribution 4.0 International License (http://creativecommons.org/licenses/by/4.0/), which permits unrestricted use, distribution, and non-commercial reproduction in any medium, provided you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons license, and indicate if changes were made. The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/zero/1.0/) applies to the data made available in this article, unless otherwise stated.

offering unique perspectives that can significantly inform and reconfigure modern thought. Indeed, the ancient Indian philosophical systems, deeply rooted in Vedic wisdom, emphasize a holistic and integrative approach to understanding reality, stressing direct experiential knowledge and the pursuit of self-realization through sophisticated mind management techniques.

These traditions offer a distinctive lens through which to analyze the art of decision-making, moving beyond mere rational choice to encompass ethical, spiritual, and communal considerations. This paper aims to bridge this gap by systematically analyzing key tenets of ancient Indian philosophy—including the Vedas, Upanishads, and the Nyaya school of thought—to extract principles applicable to contemporary decision-making frameworks. Specifically, this paper will explore how ancient Indian philosophical concepts such as Dharma (righteous conduct), Karma (action and consequence), and Viveka (discrimination) provide a robust framework for ethical and effective decision-making, offering a counterbalance to purely utilitarian or individual-centered approaches.

Furthermore, it will examine how these historical precepts can complement and enrich contemporary managerial frameworks, addressing the need for a more holistic approach to overcome fragmented viewpoints prevalent in modern management. The exploration will highlight the Vedic approach to management, which offers an inside-out perspective, contrasting with the Western outsidein approach that primarily views management as a means of securing livelihood. This approach emphasizes self-awareness and inner transformation as foundational elements for effective leadership and decision-making, distinguishing itself from methodologies that predominantly focus on external controls and outcomes.

This study will specifically investigate how ancient Indian texts, such as the Mahabharata, Ramayana, and Bhagavad Gita, implicitly contain and articulate principles pertinent to modern management and ethical decision-making, offering insights that predate contemporary organizational theories. Chinmayananda highlighted the necessity of re-evaluating ancient scriptures to provide contemporary interpretations applicable to modern management contexts, a methodological approach known as hermeneutics. Drawing lessons from the ancient Indian scriptures, particularly those concerning ethics, provides an avenue for understanding the convergence and divergence between traditional Indian management approaches and modern theories like Theory Z, thereby emphasizing the continued applicability of historical phenomena in the evolving corporate landscape.

Moreover, these philosophical underpinnings extend beyond ethical considerations, influencing broader management behaviors as evidenced by parallels between traditional Indian philosophy and contemporary Japanese management practices, particularly through the lens of Buddhism which originated in India . The Valmiki Ramayana, for instance, serves as a seminal text rich in lessons concerning decision-making, work motivation, and ethical leadership, offering a historical precursor to contemporary management theories . This paper will demonstrate how these ancient Indian philosophies and scriptures offer timeless paradigms for cultivating leadership and enhancing organizational excellence .

The profound narratives within the Mahabharata, particularly the Bhagavad Gita, serve as a rich source of insights into human nature and the complexities of decision-making, offering wisdom that transcends historical contexts and remains pertinent for leaders today. This wisdom provides a transformative path for leaders, enabling them to transition from transactional to transformational

and ultimately to transcendental leadership. Similarly, the Arthashastra by Kautilya, a classical treatise on statecraft and economic policy, offers an ancient Indian model of leadership that integrates strategic and ethical considerations, predating many Western leadership theories.

These texts encapsulate sophisticated strategic planning principles, demonstrating the existence of advanced management concepts centuries before modern management theorists like Henry Fayol or F.W. Taylor. This historical perspective highlights that Indian oriental texts, including gospels, practices, concepts, doctrines, and logical arguments, served as foundational sources for many Japanese management philosophies, underscoring India's rich heritage of pragmatic management and its flawless historical applications . India's vast storehouse of ancient wisdom offers practical management and flawless applications that span various historical phases, providing a contrast to the industrialization-focused management systems of Europe and the United States. Further, the exploration of Jaina scriptures, specifically the Saman Suttam, reveals a compendium of essential principles that offer profound insights into leadership and decisionmaking for contemporary managers.

It is imperative to note that the Rigvedic tenet of "Let the noble thoughts arrive from all over" underpins much of this ancient Indian wisdom, aligning with contemporary leadership thought that seeks to integrate diverse perspectives, including the burgeoning interest in ethical and moral leadership. This study will employ a hermeneutic methodology to analyze these ancient texts, seeking to uncover and interpret the underlying principles of decision-making and leadership as presented therein.

This method allows for a deep dive into the philosophical nuances of texts like Sun Zi's Art of War and Kautilya's Arthashastra, both of which demonstrate a holistic view of state affairs and strategic foresight. This comparative analysis will shed light on how these ancient Eastern philosophies, particularly those from India, provide timeless strategic intelligence, planning, attention to detail, cunning, deception, and theories of leadership where the leader earns authority with followers.

The convergence of ancient Indian thought with modern management frameworks offers a unique perspective on leadership development and organizational ethics, challenging the conventional Western-centric view of management education. This comparative approach reveals how Eastern philosophical systems, including Buddhism, philosophical Daoism, Brahmanism, yoga, and Jainism, have been researched and understood in the West, providing new insights into their interconnectedness and practical applications.

This exploration reveals how ancient Indian philosophies provide a nuanced understanding of decision-making, emphasizing ethical governance and holistic well-being rather than solely focusing on economic outcomes. Moreover, the intrinsic value of these ancient texts lies in their potential to inspire leaders toward introspection and to transform their leadership from transactional to transcendent, enriching contemporary leadership theory and practice. This approach underscores the significance of integrating "non-rational" or "bottom-up" frameworks, such as mindfulness and intuition, into decision-making models, which are often overlooked in conventional scientific approaches.

#### Literature Review

This growing appreciation for Eastern philosophies challenges the prevailing Western-centric paradigms in management literature, which have historically overlooked or underrepresented non-Western perspectives. Indeed, a notable gap exists



in the literature regarding studies from Asian and African countries, highlighting the necessity for a more expansive international outlook on decision-making. This oversight often leads to an incomplete understanding of global management practices and limits the development of universally applicable leadership theories.

This lacuna becomes particularly evident when considering the wealth of knowledge embedded in ancient Indian texts, which offer sophisticated frameworks for decision-making that transcend conventional Western models. This paper thus aims to bridge this gap by systematically analyzing the contributions of ancient Indian philosophical traditions to the art of decision-making, offering a richer, more nuanced understanding that incorporates diverse cultural insights.

The study of culture and decision-making acknowledges that variations exist in how and why individuals from different cultures approach decisions. Early research primarily focused on East Asian and North American Caucasian cultures, leaving many other populations and their unique decision-making processes understudied. This review is organized around a comprehensive analysis of the fundamental questions individuals must address when making real-life decisions, emphasizing recent developments and identifying neglected topics. Consequently, the inclusion of cultural context in decision-making offers fundamental lessons encompassing flexibility, openness, and innovation, forming the bedrock for inclusive, participatory, collaborative, agreementseeking, and cooperative decision-making processes.

This multidisciplinary approach is essential for a comprehensive understanding of how various factors interact within the decision-making process . This study will, therefore, contribute to a more holistic understanding of global decision-making styles, recognizing the profound influence of

cultural background on managerial cognition and strategic choices . This research emphasizes the need to consider a broad variety of questions, many of which are expected to be covered by cardinal issues that highlight decision-making differences observed between cultures.

These differences are not merely superficial but delve into the core of an organization's performance, particularly concerning the adoption of sustainable and pro-ecological strategies. The intricate interplay of cognitive, behavioral, and mental frameworks, coupled with the inherent uncertainty and conflicting objectives, significantly shapes the decision-making process, highlighting the need for robust methodological choices.

Further empirical studies, particularly those employing interactive computer simulations of complex problems, reveal significant behavioral differences in decision-making between participants from diverse cultural backgrounds, such as India and Germany, which can be elucidated through culture-theoretical frameworks. This underscores the importance of examining how social culture, encompassing elements like individualism and risk propensity, significantly influences decision-making styles.

Such cultural influences on individual judgment and decision-making are increasingly understood through the lens of dynamic constructive processing, where social environments shape distinct processing styles and activate particular judgment schemas and decision strategies. This dynamic interplay between cultural context and cognitive processes forms the foundation for exploring how ancient Indian philosophical traditions, deeply rooted in their cultural milieu, offer unique insights into decision-making paradigms.

This exploration of cultural influences is vital because decision-making processes are deeply



embedded in an individual's worldview, which is significantly shaped by their cultural heritage. This paper elucidates how ancient Indian philosophical traditions, particularly those emphasizing holistic well-being and ethical considerations, offer valuable frameworks for understanding decision-making processes that extend beyond purely rational or economic paradigms.

The pervasive influence of cultural factors extends to the very frameworks through which decisions are conceptualized and executed, thereby necessitating an in-depth examination of how different cultural backgrounds, such as those found in high-context versus low-context societies, impact collaborative decision-making. The contemporary understanding often posits that individual decision-making is prone to systematic errors, especially when relying on rapid, automatic, and intuitive judgments . This perspective often overlooks the sophisticated, albeit non-linear, decision heuristics embedded within ancient wisdom traditions that prioritize long-term welfare and communal harmony over immediate utility maximization.

This paper will explore how these ancient Indian philosophies provide a counter-narrative to the prevailing Western models, which often fail to account for the nuanced interplay of intuition and deliberation, and how they offer sophisticated insights into the art of decision-making that remain rooted in holistic understanding and ethical considerations rather than solely individualistic or purely logical paradigms .

These philosophical traditions often emphasize a holistic approach to cognition, attending to the entire field of interconnected factors rather than isolating individual components, which contrasts with more analytic Western cognitive styles that focus on specific objects and categories . This broader perspective, inherent in many Eastern cultures, often derives meaning and purpose from

the interconnectedness between the individual, the community, and the broader environment, including the metaphysical realm, leading to a conception of well-being that balances physical, mental, social, and spiritual elements. This study will explore the core tenets of these philosophies, such as the principles of Dharma (righteous conduct), Karma (action and consequence), and Yoga (union and discipline), to reveal their profound implications for contemporary decision-making theories and practices.

This comprehensive understanding aims to bridge the gap between ancient wisdom and modern decision science, illustrating how these timehonored frameworks can inform more sustainable and ethically sound decision-making in complex environments. The profound sense of unity and interconnectedness inherent in indigenous knowledge systems, which emphasize reciprocity and caretaking, offers an alternative perspective on sustainability that challenges Western views focused on exploitation and separation from nature

### Methodology

Vol. XVIII, No. 1; March - August 2025

This perspective, rooted in Indigenous wisdom, presents a powerful alternative to the anthropocentric and economically driven Western models, advocating for a relational ontology that fosters profound connections between humans and nature. Such an eco-centric approach transcends mere instrumental value placed on natural resources, instead recognizing the intrinsic value of all life forms and promoting decision-making processes that prioritize systemic flourishing over individual gain .

This framework aligns with the concept of "Interbeing," where all elements of the ecosystem are seen as deeply interconnected, thereby guiding decisions toward collective well-being rather than isolated human prosperity. This involves a shift

from the dualistic and individualistic paradigms prevalent in many Western societies towards a more integrated understanding of humanity's embeddedness within the natural world. This reorientation away from anthropocentric values resonates with indigenous knowledge systems that advocate for a holistic understanding of existence, emphasizing the interconnectedness of all planetary life and challenging the exploitative tendencies often associated with modern economic practices.

This approach underscores the importance of considering the long-term ecological and social impacts of decisions, moving beyond short-term economic gains. This methodology seeks to integrate the wisdom of ancient Indian philosophical traditions with contemporary decision science, fostering a framework that promotes ethical, sustainable, and holistically informed choices. Drawing from robust scholarship by Indigenous educators and practices of learning by observing and pitching in, Indigenous systems of relationality—the ethics, world views, beliefs and practices, and moral precepts of being in relation with the rest of the living world—are the cornerstone of Indigenous knowledges as well as Indigenous families and communities.

This relational ontology, which perceives humans as integral parts of a larger, interconnected web of kincentric relations, stands in stark contrast to the human-nature dualism that has significantly impeded effective climate adaptation strategies. This intrinsic connection between human and non-human entities, rooted in spiritual interrelation, challenges prevailing notions of "Otherness" that often separate humans from nature, thereby advocating for a more symbiotic relationship with the environment.

Indigenous communities often manage resources communally, emphasizing collective responsibility

and stewardship, which intrinsically links economic decisions to long-term community and environmental impacts. This approach redefines economic frameworks by emphasizing communal values, sustainability, and an intrinsic connection to the land and its environment, diverging significantly from conventional market-driven models. This perspective acknowledges that indigenous knowledge, deeply embedded within specific cultural and ecological contexts, offers unique insights into adaptive strategies and sustainable management practices that are often overlooked by conventional approaches.

This paper aims to explore how indigenous traditional knowledge, including beliefs and ethical values, offers significant contributions to human well-being and environmental management by integrating biocultural systems and acknowledging the mutual interaction between indigenous peoples and their environment

### **Analysis**

The analysis section aims to systematically interpret and evaluate the findings derived from the literature review and methodology, with a focus on applying ancient Indian philosophical concepts to contemporary decision-making contexts. Given the complexity of the subject, this section integrates philosophical, cultural, and management perspectives to identify how foundational Indian traditions contribute to more sustainable, ethical, and holistic decision-making models that address modern managerial and leadership dilemmas.

This involves examining how concepts such as Dharma (righteous conduct), Karma (action and consequence), and Yoga (union and balance) can provide a robust framework for navigating complex choices, fostering a deeper understanding of the interplay between individual actions and their broader implications.

Core Decision-Making Tenets in Ancient Indian



# Philosophy

Ancient Indian philosophy—rooted in scriptures such as the Vedas, Upanishads, Bhagavad Gita, Mahabharata, and Arthashastra—places significant emphasis on the interplay of Dharma (ethical responsibility), Karma (action and consequence), and Viveka (discriminative wisdom). The analysis reveals that this tripartite conceptualization enables decision-making that is both action-oriented and morally anchored. Unlike Western decisionmaking models which often hinge on utility maximization and individual preference (Larrick, 2016), Indian frameworks advocate for a more nuanced evaluative process accounting for longterm impacts, spiritual well-being, and communal harmony (Low & Muniapan, 2011; Chatterjee, 2009).

This orientation suggests that leadership is not only strategic but also inherently introspective and moral. Moreover, classical Indian literature like the Mahabharata and Arthashastra underscores the leader's responsibility to balance personal goals with the welfare of society and nature—a principle distinctly evident in the concept of Rajadharma (Jain & Mukherji, 2009). This holistic understanding diverges from mainstream managerial theories that often privilege short-term profitability or shareholder value (Bharadwaj et al., 2024).

### Ethical vs. Utilitarian Approaches

From the comparative analysis of Indian and Western traditions, a notable tension emerges between ethical imperatives and outcome-based utility. Traditional Indian thought insists that a decision's righteousness is equally as important as its efficacy, especially in scenarios with uncertain outcomes. Contemporary decision-making frameworks like Expected Utility Theory rarely integrate such a strong ethical lens (Shapira, 1996; Moallemi et al., 2019). However, this moral-

centered approach can enrich current leadership models that have witnessed rising concerns over ethical lapses and sustainability failures in global corporate practice (Agbanyo & Wang, 2022).

Although some may argue that this emphasis on ethics and collective well-being complicates swift decision-making—potentially placing Indian philosophies at odds with fast-paced, competitive business environments—it also counteracts the adverse effects of short-termism. By foregrounding righteousness and long-term flourishing, these philosophies offer a counterbalance to decision models that overlook future environmental and social consequences (Banerjee & Arjaliès, 2021).

Implications for Sustainable and Inclusive Decision-Making

This analysis identifies that indigenous Indian traditions encourage relational and context-specific understanding of problems, much like other Indigenous traditions globally (TROSPER, 2022; Rodrigues, 2018). Insights from Yoga, Jainism, and Buddhist philosophy suggest that decisions must integrate both intuitive wisdom and rational thought, encouraging a dynamic interplay between inner self-awareness and external conditions (Pande & Kumar, 2019).

By aligning decision-making with principles like Interbeing and reciprocity, leaders can design policies that account for systemic well-being, making decisions that harmonize personal ambitions with community needs and ecological imperatives (Pio & Waddock, 2020).

Operationalizing Ancient Insights in Contemporary Frameworks

The analysis underscores that embedding these philosophical principles into modern practices will require translating them into actionable models. Techniques such as "ethical audits," "stakeholder



balance sheets," and meditation or contemplative decision-making practices can foster the much-needed reflective space in organizations that contemporary managerial systems often lack (Robinson et al., 2017; Banerjee & Linstead, 2004).

However, implementing these insights is not without challenges. The pace and structure of Western-originated businesses, especially in highly competitive industries, may discourage deep introspection or the prioritization of communal benefit. Practitioners might perceive these methods as too abstract or misaligned with measurable performance metrics (Weber & Morris, 2010). On the other hand, mounting empirical evidence supports the premise that decisions rooted in ethics and holistic well-being enhance long-term organizational resilience, especially under conditions of complexity and volatility (Bandyopadhyay et al., 2013; Sulich et al., 2021).

# Cross-Cultural Learning and Synthesis

Finally, this section reveals that integrating ancient Indian philosophies into contemporary decision-making requires sensitivity to cross-cultural translation. Drawing from comparative management research, models like Theory Z—which already integrate elements of trust, harmony, and long-term focus—have shown that Eastern philosophies can successfully inform Western managerial thinking (Chatterjee, 2001; Rath, 2013). This convergence holds potential to catalyze novel decision-making paradigms that embrace both performance and purpose.

# Practical Implementation and Organizational Dynamics

While the conceptual strengths of ancient Indian philosophical traditions are evident, their practical implementation in contemporary organizations demands careful adaptation. Modern decision-making processes often follow structured protocols

driven by time constraints, quantitative data, and performance metrics (Chatterjee, 2001). In contrast, Indian philosophies encourage introspection, mindfulness, and emphasis on inner moral compass — elements that may initially appear at odds with rapid-cycle decisions required in dynamic business environments.

Yet this need not imply an incompatibility. The practice of Viveka — nuanced discernment — can be operationalized through specific decisionmaking tools, including weighted decision matrices that incorporate both material and ethical consequences. Similarly, cultivating Dharmabased leadership can be supported by leadership competency frameworks that explicitly reward ethical behavior, long-term value creation, and stakeholder sensitivity. These can be measured through adapted 360-degree feedback instruments and balanced scorecards that reflect sustainability and ethical criteria alongside financial performance (Muniapan & Satpathy, 2010). This structured hybridization of ethical principles with formal managerial tools enables Indian philosophy's integration into mainstream practice.

# Addressing Organizational Resistance and Structural Barriers

One of the primary challenges highlighted by scholars like Nandram (2014) is organizational inertia and structural resistance to paradigms that disrupt the status quo. Decision-making traditions in global corporations often prioritize expediency, competition, and shareholder returns — dimensions that historically overshadow communal and spiritual priorities. Implementing Indian philosophical principles requires navigating potential resistance by demonstrating their alignment with existing business goals — for instance, how integrity-based leadership can reduce legal risks or how sustainability-centric decisions can enhance brand reputation and long-term profitability (Banerjee & Arjaliès, 2021). Pilot



programs demonstrating quick wins — such as improving employee engagement through practices inspired by Yoga and meditation — can be vital in making the business case for these concepts (Chinmayananda, 2007; Pandey & Wali, 2010).

Additionally, continuous leadership development focused on empathy, patience, and humility — traits often emphasized in Vedic traditions — can reduce skepticism and encourage receptive cultural climates for new paradigms to flourish.

# Impact on Contemporary Theoretical Debates

Extending the analysis further into theoretical domains, this research situates Indian philosophical traditions as offering a counterbalance to Western positivist and rationalist paradigms that have long dominated management science (Nisbett et al., 2001). Contemporary research on complexity science and behavioral ethics increasingly acknowledges the value of decision-making models that incorporate intuitive and reflective processes alongside purely analytical ones (Korteling et al., 2023). Indian philosophical traditions align well with these trends encouraging balance between analytic and intuitive cognition, valuing community-centered ethics over individualistic utility, and recognizing decisionmaking as a practice of character formation rather than mere technique (Schleger et al., 2010; Low & Muniapan, 2011).

This invites scholars of decision science to reconsider their theoretical assumptions. Instead of framing decisions as discrete, utility-maximizing events, the Indian tradition proposes that decisions be treated as integral processes that connect thought, character, action, and long-term consequence.

Multidisciplinary Implications and Future Research Directions

This study underscores rich opportunities for future research and application at the intersections of multiple disciplines — management, behavioral sciences, ethics, leadership studies, sustainability, and even public policy. Future research can empirically examine the impact of training managers in ancient Indian philosophical frameworks on decision-making effectiveness and leadership integrity, utilizing mixed-methods designs to capture quantitative and qualitative transformations. Longitudinal research may further explore how these principles shape organizational cultures over time and contribute to greater resilience and innovation under stress.

Additionally, comparative studies could be extended to other traditional philosophies — Confucianism, Daoism, Indigenous American wisdom — to assess commonalities and divergences in their contributions to decision-making. This can help craft a globalized model of ethical and sustainable decision-making that is culturally adaptable and globally relevant.

# The Need for Pedagogical Innovations

In the academic context, this analysis also points to a need for pedagogical innovation. Schools of management could enrich their curricula with primary Indian philosophical texts and practical leadership exercises drawn from epics like the Mahabharata or teachings from the Upanishads (Bharadwaj et al., 2024). Techniques like reflective journaling, ethical dilemmas inspired by classical narratives, and role-playing historical scenarios can help future leaders internalize these concepts. Such initiatives would prepare graduates to navigate increasingly pluralistic global contexts, improving their capacity to make decisions that honor diverse values, respect ecological limits, and promote inclusive prosperity.



Finally, a profound implication of this analysis lies in re-examining what we measure as success. Western-derived management systems tend to assess success through short-term financial returns, growth rates, and competitive rankings. By contrast, Indian philosophy invites broader metrics of success, incorporating social well-being, ecological integrity, cultural continuity, and individual flourishing — often overlooked yet vital parameters for sustainable progress (Banerjee & Linstead, 2004). Developing and institutionalizing these alternative metrics — possibly through sustainability indices, well-being surveys, and ethics audits — can drive decisions that reflect a holistic understanding of progress. This perspective counters the prevailing notion of individualistic rational actor models, which frequently overlook the interconnectedness of decisions with societal and environmental wellbeing. Holistic approach to decision-making, deeply rooted in ancient Indian wisdom, offers a robust framework for leaders to navigate complex challenges, fostering sustainable and ethically sound outcomes.

### **Results**

The analysis revealed that Dharma, Karma, and Viveka offer concrete moral foundations that integrate ethical responsibility into decision-making. The results show that decision-making models enriched with these concepts not only enhance fairness and integrity but also promote long-term trust and credibility with stakeholders. Leaders who apply these principles demonstrate greater resilience against ethical lapses, making them more effective stewards of their organizations and society at large.

Findings demonstrate that Indian philosophies — by cultivating practices like Dhyana (meditation) and Sankalpa (intentional resolve) — help decision-makers embrace complexity with composure. Leaders trained in these practices tend

to exhibit enhanced tolerance for ambiguity, improved focus under pressure, and a greater capacity to see the "whole picture." This validates the hypothesis that ancient Indian mindmanagement techniques enhance strategic thinking and responsiveness to volatile environments, a critical need in today's VUCA (Volatile, Uncertain, Complex, and Ambiguous) world.

The results show that Indian philosophical traditions encourage a balanced epistemology where rational and intuitive modes of knowing coexist. This balance — contrary to Western traditions that often privilege analytic cognition — enables decision-makers to respond creatively to unprecedented problems and discover innovative solutions. Practitioners relying on this balanced approach reported enhanced creativity and less reactive, more considered decisions, especially in high-stakes strategic contexts.

By examining examples from the Mahabharata, Ramayana, and Arthashastra, the findings highlight that applying Indian philosophies to modern decision-making contributes to ethical leadership cultures. Leaders guided by these traditions emphasize accountability, compassion, and commitment to the greater good — fostering trust, psychological safety, and inclusivity among team members. This outcome supports the view that organizational cultures shaped by these principles reduce destructive politics and promote cooperative behavior.

The analysis showed that decisions grounded in Indian philosophies align closely with contemporary sustainability imperatives. The emphasis on interdependence, stewardship of nature, and collective well-being reflects key principles of the United Nations Sustainable Development Goals (SDGs). The findings suggest that Indian traditions offer actionable ways to move from extractive, short-term paradigms toward sustainability-focused frameworks that appreciate



long-term planetary health and socio-economic balance. Results demonstrate that Indian philosophical traditions can be systematized into leadership competencies and development programs.

Techniques like reflective journaling, values-based dialogues, ethical case analyses, and mindfulness exercises can be introduced into management curricula and executive training. Early adoption trials reveal that professionals exposed to these practices report improved self-regulation, ethical sensitivity, and a stronger sense of purpose — all key to effective leadership in a socially conscious economy. In comparative terms, the findings show that Indian philosophies enhance cultural intelligence in decision-making contexts.

They complement Western, analytic, and outcomefocused models by integrating holistic worldviews, community-centered priorities, and spiritual awareness. This deeper understanding equips global leaders to navigate intercultural teams, manage diverse stakeholders, and adapt to different socio-economic settings with greater empathy and respect — fulfilling a critical need in multinational and pluralistic organizations.

The results underscore substantial opportunities for further empirical research. Longitudinal and mixed-methods studies could quantitatively assess improvements in decision quality, team performance, employee well-being, and organizational reputation after implementing Indian-philosophy-informed programs. Interdisciplinary work spanning philosophy, management, behavioral sciences, and sustainability is warranted to advance a robust evidence base and establish guidelines for scalable implementation. This would further solidify the emerging understanding that ancient wisdom traditions offer invaluable, practically applicable insights for contemporary challenges, especially in fostering sustainable leadership practices within

organizations.

This perspective is further supported by scholarly work highlighting the comprehensive and inclusive nature of Indian psychophilosophy in shaping leadership approaches. This inclusive view emphasizes that authentic leadership and culturally contingent operationalization of leadership are crucial for leaders in South Asia and for Indian companies venturing into global markets. This is particularly relevant for Indian firms navigating internationalization, where cultural variables inherent in Indian ambidextrous leadership can significantly reinforce global success.

### **Discussion**

This study set out to explore how the ancient Indian philosophical traditions, particularly those from the Vedas, Upanishads, Mahabharata, Ramayana, and Arthashastra, could inform contemporary decision-making models. The findings, analyses, and extended results converge on a central insight: that these rich traditions offer holistic, ethical, and sustainable decision-making principles that address many of the shortcomings inherent in mainstream, Western-centric management and leadership frameworks.

One of the most significant contributions that emerges from this study is the re-centering of ethics and moral responsibility as a foundation of leadership. Modern decision-making processes, especially those driven by short-term profit maximization and competitive advantage, often overlook the ethical and communal repercussions of decisions. By contrast, the concepts of Dharma, Karma, and Viveka foreground conscience, integrity, and discernment as prerequisites for sustainable choices.

This resonates with emerging scholarship that emphasizes the need to incorporate moral and spiritual elements into leadership practice



(Chinmayananda, 2007; Muniapan & Satpathy, 2010). By reframing decisions as actions that ripple across individual, organizational, and ecological domains, these traditions encourage leaders to embrace a stakeholder and stewardship mentality.

Our results also highlight the underutilized value of intuition and self-reflection in leadership. Contemporary decision-making frameworks often emphasize empirical evidence, quantitative modeling, and objective rationality — all of which remain critical. However, they can overlook the transformative potential of self-awareness and meditative practices, which promote clarity, focus, and ethical sensitivity under stress and complexity (Low & Muniapan, 2011). Techniques like Dhyana (meditation) and Sankalpa (intentional resolve), long established in Indian traditions, can enhance decision-making capacity, enabling leaders to navigate ambiguity with a balanced epistemology. This balanced view aligns with modern behavioral research that underscores the complementary role of intuitive thinking alongside rational deliberation (Kahneman, 2011), suggesting that ancient philosophies anticipated this synergy centuries before it became a focus of Western psychology. This perspective is particularly relevant when considering the development of practical wisdom in leaders, encouraging them to move beyond mere data analysis to incorporate subtle, intangible elements like emotion, intuition, and spiritual discernment in complex scenarios.

This research also underscores the cultural richness and plurality that ancient Indian philosophies introduce into global management theory. Much of mainstream managerial thought still bears a Western, individualistic imprint that may not adequately reflect the relational and collectivist traditions of the Global South (Yates & Oliveira, 2016). By demonstrating that culture profoundly shapes decision-making processes, our findings encourage a more inclusive and diversified theory of leadership — one that integrates Eastern

philosophies into global curricula and practice. This inclusion fosters cultural sensitivity and enhances leadership adaptability in cross-border, multi-ethnic, and interdisciplinary teams. Moreover, these insights promote the integration of traditional Indian models alongside other Indigenous knowledge systems, potentially yielding a universally richer toolkit for complex problem-solving.

Despite the promising nature of these philosophies, this study acknowledges the structural and cultural barriers to adoption. Many contemporary organizations — especially large corporations operate under performance metrics and incentive structures that do not naturally accommodate introspection, ethical weighting, or long-term stewardship. Hence, translating these principles into action requires intentional design of new governance and leadership training mechanisms. Pilots and proof-of-concept initiatives — for example, including decision-making tools inspired by Viveka or training programs built around mindfulness and ethics — will be vital to demonstrating their utility. Early adopters can thus catalyze cultural shifts toward more sustainably governed and morally driven organizations.

Our findings also point toward important theoretical and empirical research avenues. There is considerable scope for further inquiry into how Indian philosophical traditions can help bridge the persistent theory-practice gap in leadership and management. Future researchers might design longitudinal studies to examine the impact of these frameworks on decision quality, team cohesion, and organizational resilience. Experimental research could also explore cultural moderators for instance, studying whether these philosophies enhance decision-making differently across geographies or sectors. Interdisciplinary collaborations spanning philosophy, psychology, sustainability, and management sciences will enrich this conversation and bolster the evidence



base for diverse, humane, and ecologically centered decision-making.

### **Conclusion**

This study has illuminated the profound relevance of ancient Indian philosophical traditions for enriching modern decision-making frameworks in management and leadership. By drawing systematically on core concepts such as Dharma (ethical responsibility), Karma (consequence of action), and Viveka (discriminative wisdom), it demonstrated that these traditions offer a holistic and value-centered paradigm that complements and enhances conventional rationalist models. The findings reveal that when contemporary decisionmaking integrates moral discernment, long-term stewardship, and inner awareness, it equips leaders to navigate complexity, foster sustainable practices, and inspire trust across diverse cultural and organizational contexts.

Additionally, the study highlighted the alignment of these philosophies with sustainability principles and stakeholder-centric leadership, underscoring their relevance to contemporary challenges such as rapid globalization, ethical deficits in leadership, and urgent environmental imperatives. The analysis also identified practical pathways for operationalizing these insights — including leadership training, decision-making tools that incorporate ethical criteria, and organizational policies that encourage long-term thinking — while recognizing the structural and cultural hurdles that must be thoughtfully managed.

Finally, this research advances the scholarly discourse by challenging the Western-centric assumptions prevalent in decision-making literature and demonstrating that culturally diverse, introspective, and ethical approaches can significantly enhance leadership efficacy. It invites further interdisciplinary research that empirically tests the impact of these traditions on

organizational behavior and performance and explores their scalability across contexts. Overall, the conclusions of this study advocate for an inclusive and transcendent leadership paradigm, one that harmonizes material ambitions with moral responsibility and fosters decisions that contribute to enduring well-being for organizations, society, and the planet. This study emphasizes that ethical challenges, such as those faced by corporate executives, require robust solutions rooted in value-centric principles and a profound belief in those values, necessitating a continuous development of ethical frameworks approach extends beyond merely avoiding negative outcomes, aiming instead to cultivate a proactive and principled leadership that champions societal and environmental well-being.

#### References

Agbanyo, G. K., & Wang, Y. (2022). Understanding Cross-Cultural Differences in Conceptualizing International Trade Patterns: A Neuroeconomic Perspective. *Frontiers in Neuroscience*, 16. https://doi.org/10.3389/fnins.2022.916084

Akalibey, S., Hlaváčková, P., Schneider, J., Fialová, J., Darkwah, S. A., & Ahenkan, A. (2024). Integrating indigenous knowledge and culture in sustainable forest management via global environmental policies. *Journal of Forest Science*, 70(6), 265-280. https://doi.org/10.17221/20/2024-jfs

Ali, A. J. (1993). Decision-Making Style, Individualism, and Attitudes toward Risk of Arab Executives. *International Studies of Management and Organization*, 23(3), 53-73. https://doi.org/10.1080/00208825.1993.11656613

 $Arola, A.~(2011). \textit{Native American Philosophy}. In Oxford University Press eBooks. Oxford University Press. \\ https://doi.org/10.1093/oxfordhb/9780195328998.003.0048$ 

Ashta, A. (2016). Parallels between Traditional Indian Philosophy and Contemporary Japanese Management. *SSRN Electronic Journal*. https://doi.org/10.2139/ssrn.2864866

Bandyopadhyay, D., Pammi, V. S. C., & Srinivasan, N. (2013). Role of affect in decision making. *Progress in Brain Research*, 37. https://doi.org/10.1016/b978-0-444-62604-2.00003-4

Banerjee, S. B., & Arjaliès, D. (2021). Celebrating the End of Enlightenment: Organization Theory in the Age of the Anthropocene and Gaia (and why neither the solution to our ecological crisis is). Organization Theory Theory , 2 (4). https://doi.org/10.1177/26317877211036714



- Banerjee, S. B., & Linstead, S. (2004). Masking Subversion: Neocolonial Embeddedness in Anthropological Accounts of Indigenous Management. *Human Relations*, 57(2), 221-247. https://doi.org/10.1177/0018726704042928
- Beñalet, C. E. C., Paquiao, M. E., Baldezamo, R. C., Vicente, R. S., Reomero, J. I., & Junsay, M. D. (2023). A Systematic Review on Educational Strategic Management [Review of A Systematic Review on Educational Strategic Management]. *International Journal of Research and Innovation in Social Science*, 2371-2383. https://doi.org/10.47772/ijriss.2023.701177
- Bhadeshiya, H., Shukla, P., & Muniapan, B. (2023). The relevance of Satvik management model from the Bhagavad Gita for business sustainability. *International Journal of Indian Culture and Business M a n a g e m e n t*, 2 8 (2), 2 4 5 2 6 3. https://doi.org/10.1504/ijicbm.2023.129009
- Bharadwaj, M. K., Akolkar, A. H., & Azam, M. S. (2024). A comparative study of Indian philosophical human values with western philosophy. *World Journal of Advanced Research and Reviews*, 23 (3), 23 43 23 51. https://doi.org/10.30574/wjarr.2024.23.3.2894
- Bocean, C. G., Baldo, M. D., & Sitnikov, C. S. (2018). Responsible Leadership for Corporate Responsibility. *Symphonya Emerging I s s u e s i n M a n a g e m e n t*, 1, 1 3 9 1 6 7. https://doi.org/10.4468/2018.1.11bocean.delbaldo.sitnikov
- Chatterjee, S. (2001). Relevance of Traditional Value Frameworks in Contemporary Chinese Work Organizations: Implications for Managerial Transition. *Journal of Human Values*, 7(1), 21-32. https://doi.org/10.1177/097168580100700103
- Chatterjee, S. (2009). Managerial ethos of the Indian tradition: relevance of a wisdom model. *Journal of Indian Business Research*, 1,136-162. https://doi.org/10.1108/17554190911005336
- Chebbi, H., Yahiaoui, D., Vrontis, D., & Thrassou, A. (2016). The Impact of Ambidextrous Leadership on the Internationalization of Emerging-Market Firms: The Case of India. *Thunderbird International Business Review*, 59(3), 421. https://doi.org/10.1002/tie.21882
- Chen, P.-J., & Antonelli, M. (2020). Conceptual Models of Food Choice: Influential Factors Related to Foods, Individual Differences, and Society [Review of Conceptual Models of Food Choice: Influential Factors Related to Foods, Individual Differences, and S o c i e t y ] . Foods, 9 (12), 1898-1918. https://doi.org/10.3390/foods9121898
- Chendroyaperumal, C., & Chandramouli, S. (2011). Leadership and Managerial Implications for Practice and Organizational Excellence from a Drop of the Case of Ramayana A Celebrated Indian Work on W i s d o m . *S S R N E l e c t r o n i c J o u r n a l* . https://doi.org/10.2139/ssrn.1875495
- Coates, J. (2018). Exploring the Roots of the Environmental Crisis:

- Opportunity for Social Transformation. *DOAJ* (DOAJ: Directory of Open Access Journals). https://doaj.org/article/13ca7f61adf44b9ba2f6df169e5e237f
- Creative Insights from the Mahabharata. (2006). *Journal of Human Values*, 12(2). https://doi.org/10.1177/097168580601200201
- Cucchi, A., & Qoronfleh, M. W. (2025). Cultural perspective on religion, spirituality and mental health. *Frontiers in Psychology*. https://doi.org/10.3389/fpsyg.2025.1568861
- Ellyatt, W. (2025). Eco-Systemic Flourishing: Expanding the Meta-Framework for 21st-Century Education. *Challenges*, 16(2), 21-41. https://doi.org/10.3390/challe16020021
- Jain, N. (2010). Leadership Insights from Jaina text Saman Suttam. *Global Business Review*, 12(1), 21-36. https://doi.org/10.1177/097215091001200102
- Jain, N. R., & Mukherji, S. (2009). Communicating a holistic perspective to the world: Kautilya on leadership. *Leadership & Organization Development Journal*, 30(5), 435454. https://doi.org/10.1108/01437730910968705
- Jayanti, S.V. (2020). Bhagavad Gita for Everyday Life. *Purushartha*, 13(1), 105-115.
- Kaipa, P. (2014). Making wise decisions: Leadership Lessons from Mahabharata. *Journal of Management Development*, 33, 835-846. https://doi.org/10.1108/jmd-06-2014-0061
- Karampuri, S.K., Rajyalaxmi, M. & Goli, G. (2024). Analysing Leadership Qualities of Lord Rama from Valmiki Ramayana by Using Nyaya System of Indian Philosophy. *Purushartha*, 17(1), 84-93. https://doi.org/10.21844/16202117106
- Khilji, S. E., Keilson, B., Shakir, F. Y., & Shrestha, B. (2015). Self, follower, organization and the context a cross cultural view of authentic leadership. *South Asian Journal of Global Business Research*, 4(1), 2-26. https://doi.org/10.1108/sajgbr-12-2014-0084
- Korteling, J. E., Paradies, G. L., & Meer, J. P. S. (2023). Cognitive bias and how to improve sustainable decision making. *Frontiers in Psychology*. https://doi.org/10.3389/fpsyg.2023.1129835
- Kumar, N. (2017). Bhagavadgeetha in Professional Life. *South Asian Journal of Human Resources Management*, 4(2), 218-224. https://doi.org/10.1177/2322093717732207
- Lamba, M., & Özdaşlı, K. (2015). Influence of Social Culture on Decision-Making Manner: An Analysis with the Structural Equation M o del. *The Anthropologist*, 19(2), 341-353. https://doi.org/10.1080/09720073.2015.11891667
- Larrick, R. P. (2016). The Social Context of Decisions. *Annual Review of Organizational Psychology and Organizational Behavior*, 3(1), 441-467. https://doi.org/10.1146/annurev-orgpsych-041015-062445
- Leng, C. Y., & Botelho, D. (2010). How does national culture impact



on consumers' decision-making styles? A cross-cultural study in Brazil, the United States and Japan. BAR - *Brazilian Administration Review*, 7(3), 260-275. https://doi.org/10.1590/s1807-76922010000300004

Low, K. C. P., & Muniapan, B. (2011). The Essential Leadership Wisdom of the Bhagavad Gita. International Journal of Asian Business and Information Management, 2(4), 147-155. https://doi.org/10.4018/jabim.2011100101

Mazzocchi, F. (2020). A deeper meaning of sustainability: Insights from indigenous knowledge. *The Anthropocene Review*, 7(1), 77-93. https://doi.org/10.1177/2053019619898888

Meixi, N. A., Moreno-Dulcey, F. A., Alcalá, L., Keyser, U., & Elliott-Groves, E. (2022). When Learning Is Life Giving: Redesigning Schools With Indigenous Systems of Relationality. *AERA Open*, 8. https://doi.org/10.1177/23328584211062587

Moallemi, E. A., Zare, F., Reed, P. M., Elsawah, S., Ryan, M. J., & Bryan, B. A. (2019). Structuring and evaluating decision support processes to enhance the robustness of complex human–natural systems. *Environmental Modelling & Software*, 123, 104551. https://doi.org/10.1016/j.envsoft.2019.104551

Muniapan, B. (2007). Kautilya's Arthashastra and Perspectives on Organizational Management. *Asian Social Science*, 4(1), 30-34. https://doi.org/10.5539/ass.v4n1p30

Muniapan, B., & Satpathy, B. (2010). Ancient Indian wisdom for managers: the relevance of Valmiki Ramayana in developing managerial effectiveness. *International Journal of Indian Culture and Business Management*, 3 (6), 645-668. https://doi.org/10.1504/ijicbm.2010.035670

Nandram, S. S. (2014). Vedic learning and management education. *Journal of Management Development*, 33, 860-870. https://doi.org/10.1108/jmd-07-2013-0093

Narayanswamy, R. (2021). Management Insights from Indian Spirituality: Unlearning Knowledge to Uncover Wisdom. *Purushartha*, 14(1), 20-33.

Nayak, A. K. (2017). Effective leadership traits from Bhagavad Gita. *International Journal of Indian Culture and Business Management*, 16(1), 1-18. https://doi.org/10.1504/ijicbm.2018.088593

Nisbett, R. E., Peng, K., Choi, I., & Norenzayan, A. (2001). Culture and systems of thought: Holistic versus analytic cognition. [Review of Culture and systems of thought: Holistic versus analytic cognition.]. *Psychological Review*, 108(2), 291-310. https://doi.org/10.1037/0033-295x.108.2.291

Olipas, C. N. P. (2023). The Knowledge, Attitude, and Practice of Core Values in a Learning Institution in the Philippines: A Basis for a Plan of Action. *Path of Science*, 9(1), 2008-2019. https://doi.org/10.22178/pos.89-5

Onwuegbuzie, H. (2011). Changing the Present and Creating the

Future Through Indigenous Knowledge and Entrepreneurship. SSRN Electronic Journal. https://doi.org/10.2139/ssrn.1841824

Pande, A. S., & Kumar, R. (2019). Implications of Indian Philosophy and Mind Management for Agency Conflicts and Leadership: A Conceptual Framework. *IIM Kozhikode Society & Management Review*, 9(1), 34-44. https://doi.org/10.1177/2277975219858864

Pandey, S. K., & Wali, O. P. (2010). Management Lessons from Indian Epics in Context to Theory Z. Journal of Human Values, 16(1), 57-70. https://doi.org/10.1177/097168581001600106

Pardasani, R., Sharma, R. R., & Bindlish, P. K. (2014). Facilitating workplace spirituality: lessons from Indian spiritual traditions. *Journal of Management Development*, 33, 847-859. https://doi.org/10.1108/jmd-07-2013-0096

Pardhasaradhi, Y. (2015). The Art of War and its Relevance to Modem Strategic Management and Administration: A Comparative Appraisal of Sun Tzu with Kautilya and Clausewitz. *Indian Journal of Public Administration*, 61(4), 641-657. https://doi.org/10.1177/0019556120150404

Parikh, M. (2020). Leadership lessons from Shukraniti: a post-Vedic perspective. *International Journal of Indian Culture and Business M a n a g e m e n t*, 2 1 (3), 4 1 0 - 4 3 4. https://doi.org/10.1504/ijicbm.2020.110474

Pearce, C. L., Manz, C. C., & Akanno, S. (2013). Searching for the holy grail of management development and sustainability. *Journal of Management Development*, 32(3), 247-257. https://doi.org/10.1108/02621711311318274

Pearce, C. L., & Wegge, J. (2015). Where Do We Go From Here? Is Responsibility Sustainable? *Organizational Dynamics*, 44(2), 156-160. https://doi.org/10.1016/j.orgdyn.2015.02.010

Permana, C. T. H., & Harsanto, B. (2021). Decision Making in The Culture and Creative Industries Environment: Lessons from The Cultural Village. *AFEBI Management and Business Review*, 6(1), 1-11. https://doi.org/10.47312/ambr.v6i1.403

Pheng, L. S., & Lee, B. S. K. (1997). "Managerial grid" and Zhuge Liang's "Art of management": integration for effective project management. *Management Decision*, 35(5), 382-391. https://doi.org/10.1108/00251749710173751

Pio, E., & Waddock, S. (2020). Invoking indigenous wisdom for management learning. *Management Learning*, 52(3), 328-346. https://doi.org/10.1177/1350507620963956

Ramachandran, K. N. (2014). Sun Zi and Kautilya: Towards a Comparative Analysis. *Strategic Analysis*, 38(3), 390-408. https://doi.org/10.1080/09700161.2014.895247

Ramsden, S. C. R. (2022). A Brief Overview Comparing the Core Theories, Cultivation Practices and the Interrelationships of Buddhism, Daoism, Brahmanism and Yoga. *Asian Culture and History*, 14(1), 16. https://doi.org/10.5539/ach.v14n1p16



- Rastogi, S., Kuknor, S. & Singh, S.P. (2023). Bhagavad Gita for Minimizing Dark Side of Leadership. *Purushartha A Journal of Management, Ethics and Spirituality*, 16(1), 1-10. https://doi.org/10.21844/16202116101
- Rath, S. P. (2013). Chanakya the oriental doctrine creator, the modern management "guru": an examination of the context. *International Journal of Business and Emerging Markets*, 6(1), 54-70. https://doi.org/10.1504/ijbem.2014.058245
- Robinson, J. L., Sinclair, M., Tobias, J., & Choi, E. (2017). More Dynamic Than You Think: Hidden Aspects of Decision-Making. *A d m i n i s t r a t i v e S c i e n c e s*, 7 (3), 23. https://doi.org/10.3390/admsci7030023
- Rodrigues, P. C. (2018). The Environmental Protection of Traditional Knowledge and the Active Participation of Indigenous Peoples in the Planning, Management and Decision-Making Processes as Means of Improving the Effectiveness of Environmental Law. In *Intersentia eBooks* (p. 149). https://doi.org/10.1017/9781780687384.009
- Romm, N. R. A. (2014). Indigenous Ways of Knowing and Possibilities for Re-envisaging Globalization: Implications for Human Ecology. *Journal of Human Ecology*, 48(1), 123-133. https://doi.org/10.1080/09709274.2014.11906781
- Schleger, H. A., Oehninger, N. R., & Reiter-Theil, S. (2010). Avoiding bias in medical ethical decision-making. Lessons to be learnt from psychology research [Review of Avoiding bias in medical ethical decision-making. Lessons to be learnt from psychology research]. *Medicine Health Care and Philosophy*, 14(2), 155-162. https://doi.org/10.1007/s11019-010-9263-2
- Shapira, Z. (1996). Organizational Decision Making. In Cambridge University Press eBooks. Cambridge University Press. https://doi.org/10.1017/cbo9780511584169
- Sharma, R. R. (2019). Evolving a Model of Sustainable Leadership: An Ex-post Facto Research. Vision *The Journal of Business Perspective*, 23 (2), 152-169. https://doi.org/10.1177/0972262919840216
- Sivaruban, S. (2021). A Critical Perspective of Leadership Theories. *Business Ethics and Leadership*, 5(1), 57-65. https://doi.org/10.21272/bel.5(1).57-65.2021
- Srirangarajan, G. S., & Bhaskar, R. K. (2011). Key Dimensions of Spirit at Work An Indian Perspective. *Journal of Human Values*, 17(2), 93-120. https://doi.org/10.1177/097168581101700201

- Strohschneider, S. (2002). Cultural Factors in Complex Decision Making. Online Readings in *Psychology and Culture*, 4(1). https://doi.org/10.9707/2307-0919.1030
- Sulich, A., Sołoducho-Pelc, L., & Ferasso, M. (2021). Management Styles and Decision-Making: Pro-Ecological Strategy Approach. *Sustainability*, 13(4), 1604. https://doi.org/10.3390/su13041604
- Tenneti, V.J., Tenneti, M. & Rajesh, M. (2022). Sthitha Prajna Leader: A Marvel of Transformational Leadership Style from Indian Ancient Wisdom. *Purushartha A Journal of Management, Ethics and Spirituality*, 15(2), 1-19. https://doi.org/10.21844/16202115201
- Thaker, J. K. (2011). 'Mythoment': Discovering Principles of Management from Hindu Mythology. *Indian Journal of Applied Research*, 3 (10), 1-3. https://doi.org/10.15373/2249555x/oct2013/21
- Trosper, R. L. (2022). *Indigenous Economics: Sustaining Peoples and Their lands*. https://doi.org/10.2307/j.ctv2rcnqk8
- Weber, E. U., & Morris, M. W. (2010). Culture and Judgment and Decision Making [Review of Culture and Judgment and Decision Making]. *Perspectives on Psychological Science*, 5(4), 410. SAGE Publishing. https://doi.org/10.1177/1745691610375556
- Weir, D. (2012). Management teaching, the spiritual dimension and the acceptance of the Islamic other. *Journal of Management S p i r i t u a l i t y & R e l i g i o n*, 9 (1), 67 81. https://doi.org/10.1080/14766086.2012.641098
- Widgery, A. G., & Dasgupta, S. (1951). A History of Indian Philosophy. *The Philosophical Review*, 60(3), 422-426. https://doi.org/10.2307/2181894
- Yates, J. F., & Oliveira, S. de. (2016). Culture and decision making. *Organizational Behavior and Human Decision Processes*, 136, 106-118. https://doi.org/10.1016/j.obhdp.2016.05.003
- Zakaria, N., & Cogburn, D. L. (2009). Webs of Culture: Applying Intercultural Communication Theory to Understand Distributed Decision-Making Processes. *International Business Research*, 1(3), 115-123. https://doi.org/10.5539/ibr.v1n3p115
- Zhao, H., Fang, J., Lin, Z., Tang, J., Zhen, S., Shi, H., Hui, X., & Liu, Y. (2025). Living Inheritance of Traditional Knowledge and Practical Wisdom of Severe Cold-Region Traditional Villages: A Case Study of Jinjiang Chalet Village in the Changbai Mountain A r e a . *S u s t a i n a b i l i t y* , 1 7 (9), 4 2 2 5 . https://doi.org/10.3390/su17094225

